

BIODATA



A. Identitas Diri

1	Nama Lengkap (dengan gelar)	I Gede Mahatma Yuda Bakti, S.E., M.S.M.
2	Jenis Kelamin	Laki-laki
3	NIP	198710222009121001
4	NIDN (jika ada)	-
5	Tempat dan Tanggal Lahir	Banyumas, 22 Oktober 1987
6	E-mail	gede_tok@yahoo.co.id
7	Nomor Telepon/HP	085888668850
8	Nama Institusi Tempat Kerja	Pusat Penelitian Kebijakan dan Manajemen Ilmu Pengetahuan dan Teknologi Inovasi - LIPI
9	Alamat Kantor	Jl. Jend. Gatot Subroto 10, Jakarta 12710
10	Nomor Telepon/Faks	021-5225206/5201602
11	Jabatan	Peneliti Madya
12	Minat Penelitian	- Manajemen Kualitas - Perilaku Konsumen/Masyarakat - Kesehatan Masyarakat - Pengembangan Model Pengukuran
13	Sopus ID	- 55848650500 (h-index: 5) - 56653501800 (h-index: 3) - 57191772216 (h-index: 1)
14	Google Scholar	https://scholar.google.com/citations?hl=id&authuser=2&user=Ov0jLFAAAAAAJ (h-index: 14)
15	ORCID id	https://orcid.org/0000-0001-5834-4226

B. Riwayat Pendidikan

	S-1	S-2	S-3 (sedang ditempuh)
Nama Perguruan Tinggi	Universitas Jenderal Soedirman	Universitas Indonesia	Institut Pertanian Bogor
Bidang Ilmu	Ekonomi Manajemen	Ilmu Manajemen	Penyuluhan Pembangunan
Tahun Masuk-Lulus	2005-2009	2013-2015	2019 - sekarang
Judul Skripsi/Tesis/ Disertasi	Faktor – faktor yang dipertimbangkan konsumen dalam keputusan pembelian <i>notebook</i> (studi pada mahasiswa Universitas Jenderal Soedirman)	Pengaruh Label Kualitas Terhadap Persepsi Kualitas Produk dan Niat Membeli: Peran <i>Brand Familiarity</i> dan Keterlibatan Produk	Model Komunikasi Penyuluhan Kesehatan Dalam Meningkatkan Perilaku Hidup Sehat (dalam proses)
Nama Pembimbing/ Promotor	1. Prof. Dr. Agus Suroso 2. Dr. Siti Zulaikha ulandari	1. Harryadin Mahardika, Ph.D	1. Prof. Dr. Sumardjo, MS. 2. Dr. Anna Farchiya, MSi. 3. Agus Fanar Syukri, Ph.D.

C. Pengalaman Penelitian Dalam 5 Tahun Terakhir (Bukan Skripsi, Tesis, dan Disertasi)

No.	Tahun	Judul Penelitian	Pendanaan	
			Sumber	Jml (Juta Rp)
1	2020	Memahami Manajemen Kualitas di Organisasi Riset	DIPA	0
2	2019	Studi Pemetaan Kebutuhan Pengujian Produk Elektronik Rumah Tangga dari Perspektif Konsumen Produk Elektronik	DIPA	100
3	2019	Model Penerimaan Konsumen Sebagai Alat Ukur Daya Saing Produk Pangan Fungsional (Tahun pertama)	INSINAS	280
4	2019	Membangun Indikator Kualitas Nasional Produk Pangan Fungsional	INSINAS	399
5	2018	Perancangan Model Panduan Sistem Manajemen Mutu serta Pengukuran Kinerja untuk Industri Kecil dan Menengah (Tahun Pertama)	DIPA	150
6	2018	Perancangan Sistem Manajemen Riset untuk PT. PP (Persero)	PT. PP (Persero) Tbk	80
7	2017	Perancangan Model Panduan Sistem Manajemen Mutu serta Pengukuran Kinerja untuk Industri Kecil dan Menengah (Tahun Pertama)	DIPA	25,546
8	2016	Efektifitas Penerapan SNI Wajib dari Sudut Pandang Masyarakat (Tahun Kedua)	DIPA	61,370
9	2016	Studi Empiris Barometer Kepuasan Pelanggan Nasional dengan Perspektif Konsumsi Hedonik, Simbolik, dan <i>Utilitarian</i> (Studi Kasus: Industri Televisi)	DIPA	112,093

D. Publikasi Artikel Ilmiah Dalam Jurnal dalam 5 Tahun Terakhir

No.	Judul Artikel Ilmiah	Nama Jurnal	Volume/Nomor/ Tahun
1	Identifying objective quality attributes of functional foods	Quality Assurance and Safety of Crops & Foods	Vol. 12/ No. 2/ 2020
2	A model of intention to use official COVID-19 websites	Health Education	Vol. 120/ No. 4/ 2020
3	Factors influencing intention to follow the “stay at home” policy during the COVID-19 pandemic	International Journal of Health Governance	Vol. ahead-of-print/ No. ahead-of-print/ 2020
4	The Model of Domestic Product Quality Syndrome	SAGE Open	Vol. 10/ No. 4/ 2020
5	Developing quality label awareness index of helmet users	International Journal of Productivity and Performance Management	Vol. 69/ No. 7/ 2020
6	Evaluasi produk berlabel standar: Persepsi konsumen pria dan wanita	Jurnal Siasat Bisnis	Vol 20/No. 1/2017
7	Pemilihan SNI Wajib Sebagai Objek Penelitian Dengan Metode <i>Analytic Hierarchy Process</i> (AHP)	Jurnal Standardisasi	Vol. 17/No. 2/2016
8	Healthcare service quality model: A multi-level approach with empirical evidence from a developing country	International Journal of Productivity and Performance Management	Vol. 65/No.8/ 2016
9	Factors influencing public transport passengers’ satisfaction: a new model	Management of Environmental Quality: An International Journal	Vol. 27/No. 5/ 2016

10	Investigating patient loyalty: An integrated framework for trust, subjective norm, image, and perceived risk (a case study in Depok, Indonesia)	International Journal of Quality and Service Sciences	Vol. 8/No 2/ 2016
11	The integrated model of theory planned behavior, value, and image for explaining public transport passengers' intention to reuse	Management of Environmental Quality: An International Journal	Vol. 27/No. 2/ 2016
12	Indonesian public healthcare service institution's patient satisfaction barometer (IPHSI-PSB): a new public healthcare patient satisfaction index	International Journal of Productivity and Performance Management	Vol. 65/No. 1/ 2016

E. Artikel Ilmiah dalam Seminar Ilmiah Internasional dalam 5 Tahun Terakhir

No.	Judul Artikel Ilmiah	Nama Temu Ilmiah/Seminar	Tahun
1	Consumers' Expectation towards Functional Foods: An Exploratory Study	the 16th ASEAN Food Conference (AFC)	2019
2	Consumers' Perception of the Definition and Quality Parameters of Functional Food: A Qualitative Study	the 16th ASEAN Food Conference (AFC)	2019
3	The Effect of Perceived Susceptibility and Knowledge on Undergraduate Students' Attitude towards Functional Food	the 16th ASEAN Food Conference (AFC)	2019
4	The Effect of Self-characteristics on the Intention to Consume Functional Foods	the 16th ASEAN Food Conference (AFC)	2019

5	Applying the Theory of Planned Behavior in Functional Food Purchasing: a Young Consumers Perception	The 3rd International Conference on Engineering and Technology for Sustainable Development, ICET4SD	2019
6	Innovativeness, proactiveness, and risk-taking: corporate entrepreneurship of Indonesian SMEs	The 3rd International Conference on Engineering and Technology for Sustainable Development, ICET4SD	2019
7	The important level of washing machine quality dimensions in 4.0 industrial era based on the perception of a laundry business: A preliminary investigation	The 3rd International Conference on Engineering and Technology for Sustainable Development, ICET4SD	2019
8	Public transport users' WOM: an integration model of the theory of planned behavior, customer satisfaction theory, and personal norm theory	15th World Conference on Transport Research – WCTR 2019	2019
9	Railway commuter line passengers' perceived service quality: hedonic and utilitarian framework	15th World Conference on Transport Research – WCTR 2019	2019
10	Intention to use helmet with quality standard label: an integration model of the hierarchy of effect theory and the information signaling theory	15th World Conference on Transport Research – WCTR 2019	2019
11	Developing Customer Perception Based Organization Performance Measurement Framework for Healthcare Service	2018 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM)	2018

12	Testing and Extending P-Transqual Public Transport Service Quality Model: A Causal Approach	2018 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM)	2018
13	Designing Customer Satisfaction Measurement System for a SME Laundry Services Company	Proceedings of the International Conference on Industrial Engineering and Operations Management	2018
14	Designing Nonconforming Services (NCS) Control System for ISO 9001 Implementation	Proceedings of the International Conference on Industrial Engineering and Operations Management	2018
15	Developing Procedure to Determine Quality Policy, Quality Objectives, and Action Plan in SMEs Based on ISO 9001:2015	12th Annual Meeting on Testing and Quality	2017
16	Internal Analysis of Human Resource Management in an SME Based On Quality Management System Framework	12th Annual Meeting on Testing and Quality	2017

F. Pemakalah Seminar Ilmiah (*Oral Presentation*) dalam 5 Tahun Terakhir

No.	Nama Temu Ilmiah/Seminar	Judul Artikel Ilmiah	Waktu dan Tempat
1	ASEAN Food Conference 2019	Consumers' Expectation Towards Functional Foods: An Exploratory Study	15-18 Oktober 2019. Grand Bali Beach Hotel, Sanur – Bali, Indonesia
2	The 3rd International Conference on Engineering and Technology for Sustainable Development, ICET4SD	Applying the Theory of Planned Behavior (TPB) in Functional Food Purchasing: A	23 – 24 Oktober 2019. Hotel Royal Ambarukmo, Yogyakarta.

		Young Consumers Perception	
3	15th World Conference on Transport Research	Public transport users' WOM: an integration model of the theory of planned behavior, customer satisfaction theory, and personal norm theory	26-31 Mei 2019 di Mumbai, India
4	2018 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM)	Developing Customer Perception Based Organization Performance Measurement Framework for Healthcare Service	16-19 Desember 2018 di Bangkok, Thailand
5	2018 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM)	Testing and Extending P-Transqual Public Transport Service Quality Model: A Causal Approach	16-19 Desember 2018 di Bangkok, Thailand
6	The 10 th Indonesian International Conference on Innovation, Entrepreneurship and Small Business 2018	Critical success factors of ISO 9001: 2015 implementation in SMEs using Analytic Hierarchy Process (Case Study: A drop-off laundry service in Indonesia)	10-11 Desember 2018, Wellington

7	Forum Tahunan Pengembangan Ilmu Pengetahuan, Teknologi, dan Inovasi Nasional Ke VI , Tahun 2016	Pengembangan Model Pengukuran Kepuasan Pelanggan Untuk Instansi Penelitian	8 – 9 November 2016 di Jakarta
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G. Karya Buku dalam 10 Tahun Terakhir

No.	Judul Buku	Tahun	Jumlah Halaman	Penerbit
1	IKM Plus Teknik Pengukuran Kepuasan Masyarakat untuk Mendukung Reformasi Birokrasi Instansi Pelayanan Publik	2017	282	LIPI Press
2	Public Transport Passengers' Behavioural Intentions: Paratransit in Jabodetabek–Indonesia	2014	97	Springer Science & Business Media

H. Pengalaman Merumuskan Kebijakan Publik/Rekayasa Sosial Lainnya dalam 10 Tahun Terakhir

No.	Judul / Tema / Jenis Rekayasa Sosial Lainnya yang telah di Terapkan	Tahun	Tempat Penerapan	Respon Masyarakat
1.	Kajian Reposisi dan Revitalisasi KNAPPP	2010	-	-
2.	Perumusan Kebijakan Pengembangan Kelembagaan Standardisasi Iptek (Fokus pada Potensi Industri Kecil Obat Tradisional (IKOT))	2010	-	-

I. Penghargaan dalam 10 tahun Terakhir (dari pemerintah, asosiasi atau institusi lainnya)

No.	Jenis Penghargaan	Institusi Pemberi Penghargaan	Tahun
1	Penghargaan Publikasi Ilmiah Internasional LPDP Tahun 2016 (Nomor Peng-3/LPDP/2016) untuk Paper “The Empirical Study on Patient Loyalty: The Role of Trust, Perceived Value, and Satisfaction (a Case Study from Bekasi, Indonesia)” yang terbit dalam Clinical Governance: An International Journal	LPDP	2016
2	Penghargaan Publikasi Ilmiah Internasional LPDP Tahun 2016 (Nomor Peng-3/LPDP/2016) untuk Paper “An Empirical Study of State University Students’ Perceived Service Quality” yang terbit dalam Quality Assurance and Education	LPDP	2016
3	Penghargaan Buku Terbaik LIPI Press 2017 untuk buku “IKM Plus: Teknik Pengukuran Kepuasan Masyarakat untuk Mendukung Reformasi Birokrasi Instansi Pelayanan Publik”	LIPI - PRESS	2017
4	Makalah terbaik di The 10 th Indonesian International Conference on Innovation, Entrepreneurship and Small Business 2018 dengan judul “Critical success factors of ISO 9001: 2015 implementation in SMEs using Analytic Hierarchy Process (Case Study: A drop-off laundry service in Indonesia)”	IICIES Committee	2018

Semua data yang saya isikan dan tercantum dalam biodata ini adalah benar dan dapat dipertanggungjawabkan secara hukum. Apabila di kemudian hari ternyata dijumpai ketidaksesuaian dengan kenyataan, saya sanggup menerima sanksi.

Jakarta, 18 November 2021

A handwritten signature in blue ink, appearing to read 'Bakti', with a horizontal line underneath.

(I Gede Mahatma Yuda Bakti)